



WSYR
201 Humboldt St
Rochester, NY 14610

Contract # 1436308

Schedule Dates	09/27/16-10/03/16	Date Entered	09/26/16
Advertiser	John Katko/Congress/NY/Republican (66759)	Last Modified	09/26/16
Agency	Mooney Marketing Group (14128)	Entered By	Carrie Burdin
Product	Political - US Congress (1076)	CO-OP	No
Brand	Katko for Congress (545985)	Headline #	
Salesperson	Syracuse, House (2270)	Demo	
Sales Office	Syracuse	Order Type	Normal
Buyer Name		Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$3,049.50
Account Types	Local/Political	Net Total	\$17,280.50
Billing Type	Standard	Sales Tax	
Comments			

Syracuse (WSYR)		
By Broadcast Month	Spots	Rate
Oct. 2016	62	\$20,330.00
Grand Total:	62	\$20,330.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/27/16-10/03/16	4	:30	5:30A- 6A (EST)	1	1	1	1	1	1			5	\$160.00	\$800.00	Syracuse (WSYR)		9/26/16
2.0	Normal Line / News	09/27/16-10/03/16	4	:30	6A- 7A (EST)	1	1	1	1	1	1			5	\$300.00	\$1,500.00	Syracuse (WSYR)		9/26/16
3.0	Normal Line / SPOT	09/27/16-10/03/16	4	:30	7A- 9A (EST)	1	1	1	1	1	1			5	\$280.00	\$1,400.00	Syracuse (WSYR)		9/26/16
4.0	Normal Line / News	09/27/16-10/03/16	4	:30	5P- 5:30P (EST)	1	1	1	1	1	1			5	\$335.00	\$1,675.00	Syracuse (WSYR)		9/26/16
5.0	Normal Line / News	09/27/16-10/03/16	4	:30	5:30P- 6P (EST)	1	1	1	1	1	1			5	\$385.00	\$1,925.00	Syracuse (WSYR)		9/26/16
6.0	Normal Line / News	09/27/16-10/03/16	4	:30	6P- 7P (EST)	1	1	1	1	1	1			5	\$490.00	\$2,450.00	Syracuse (WSYR)		9/26/16
7.0	Normal Line / SPOT	09/27/16-10/03/16	4	:30	7P- 7:30P (EST)	1	1	1	1	1	1			5	\$200.00	\$1,000.00	Syracuse (WSYR)		9/26/16
8.0	Normal Line / SPOT	09/27/16-10/03/16	4	:30	7:30P- 8P (EST)	1	1	1	1	1	1			5	\$155.00	\$775.00	Syracuse (WSYR)		9/26/16
9.0	Normal Line / News	09/27/16-10/03/16	4	:30	11P- 11:35P (EST)	1	1	1	1	1	1			5	\$420.00	\$2,100.00	Syracuse (WSYR)		9/26/16
10.0	Normal Line / SPOT	09/27/16-10/03/16	4	:30	11:35P- 12:35A (EST)	1	1	1	1	1	1			5	\$125.00	\$625.00	Syracuse (WSYR)		9/26/16
11.0	Normal Line / News	10/01/16-10/02/16	4	:30	7A- 8P (EST)							1	1	2	\$105.00	\$210.00	Syracuse (WSYR)		9/26/16
12.0	Normal Line / SPOT	10/01/16-10/02/16	4	:30	8A- 9P (EST)							1	1	2	\$125.00	\$250.00	Syracuse (WSYR)		9/26/16
13.0	Normal Line / News	10/01/16-10/01/16	4	:30	11:30P- 12:05A (EST)							1		1	\$300.00	\$300.00	Syracuse (WSYR)		9/26/16
14.0	Normal Line / News	10/02/16-10/02/16	4	:30	11P- 11:35P (EST)							1		1	\$385.00	\$385.00	Syracuse (WSYR)		9/26/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------



WSYR
201 Humboldt St
Rochester, NY 14610

Contract # 1436308

Schedule Dates	09/27/16-10/03/16	Date Entered	09/26/16
Advertiser	John Katko/Congress/NY/Republican (66759)	Last Modified	09/26/16
Agency	Mooney Marketing Group (14128)	Entered By	Carrie Burdin
Product	Political - US Congress (1076)	CO-OP	No
Brand	Katko for Congress (545985)	Headline #	
Salesperson	Syracuse, House (2270)	Demo	
Sales Office	Syracuse	Order Type	Normal
Buyer Name	/	Package Deal	
Phone/Fax	N/A	Commission %	15.00
CPE		Commission	\$3,049.50
Account Types	Local/Political	Net Total	\$17,280.50
Billing Type	Standard	Sales Tax	
Comments			

Syracuse (WSYR)		
By Broadcast Month	Spots	Rate
Oct. 2016	62	\$20,330.00
Grand Total:	62	\$20,330.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Prime	10/03/16-10/03/16	4	:30	8P-10P (EST)	1								1	\$1,225.00	\$1,225.00	Syracuse (WSYR)		9/26/16
16.0	Normal Line / Prime	09/28/16-09/28/16	4	:30	9P-10P (EST)			1						1	\$1,400.00	\$1,400.00	Syracuse (WSYR)		9/26/16
17.0	Normal Line / Prime	09/29/16-09/29/16	4	:30	9P-10P (EST)	1				X				1	\$1,050.00	\$1,050.00	Syracuse (WSYR)		9/26/16
18.0	Normal Line / Prime	09/30/16-09/30/16	4	:30	8P-9P (EST)						1			1	\$700.00	\$700.00	Syracuse (WSYR)		9/26/16
19.0	Normal Line / SPOT	10/01/16-10/01/16	4	:30	12P-7P (EST)							2		2	\$280.00	\$560.00	Syracuse (WSYR)		9/26/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WSYR, SYRACUSE, NY	Date: 9/22/16
--	-----------------------------

I, Bret Burghdurf,

being/on behalf of: John Katko, a legally

qualified candidate of the Republican political

party for the office of: Congress

in the 24th District of New York State

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
*See Attached Broadcast Order					

Total Charges: \$20,330 Gross

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

NA

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Elect John Katko

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Thomas OConnor

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

9/22/16

Date



Signature

To Be Signed By Station Representative



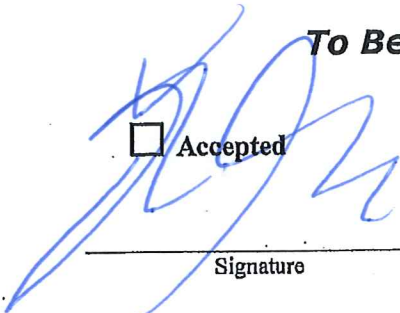
Accepted



Accepted in Part



Rejected



Signature

Todd Guard

Printed Name

DOS

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

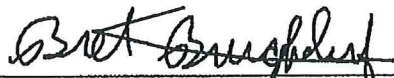
I, Bret Burghdurf
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Bret Burghdurf

printed name

9/22/16

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
*See Attached Broadcast Order					

Total Charges: \$20,330 Gross

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.